

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF - -	:30	4	\$90.00	4	0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner			5-6a	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	4	\$175.00	4	0.00	NM	4	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner			6-7a	- TWThF - - - -	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
3	KSNV	09/25/12	09/28/12		CM	658a-9am	- TWTF - -	:30	4	\$200.00	4	0.00	NM	4	\$3,400.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -			4		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Today Show			658a-9am		- TWThF----	:30	(\$200.00)	0.00	NM			
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Today Show			658a-9am		- TWThF----	:30	(\$200.00)	0.00	NM			
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Today Show			658a-9am		- TWThF----	:30	(\$200.00)	0.00	NM			
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Today Show			658a-9am		- TWThF----	:30	(\$200.00)	0.00	NM			
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Today Show			658a-9am		- TWThF----	:30	\$850.00	0.00	NM			
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Today Show			658a-9am		- TWThF----	:30	\$850.00	0.00	NM			
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Today Show			658a-9am		- TWThF----	:30	\$850.00	0.00	NM			
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Today Show			658a-9am		- TWThF----	:30	\$850.00	0.00	NM			
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$325.00	0.00					
7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Sunday Today			7a-8am		-----Su	:30	(\$150.00)	0.00	NM			
See MG 7.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/30/12-09/30/12	Sunday Today			7a-8am		-----Su	:30	\$625.00	0.00	NM			
Ⓜ MG for 7.1 09/30															
[Revised Rate to Reinstate]															
8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$3,000.00	0.00					
11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hour	CM	9-10a	- TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF--			4		\$95.00	0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$95.00)		0.00	NM			
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$95.00)		0.00	NM			
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$95.00)		0.00	NM			
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$95.00)		0.00	NM			
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	\$350.00		0.00	NM			
Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	\$350.00		0.00	NM			
Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	\$350.00		0.00	NM			
Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	\$350.00		0.00	NM			
Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]															
12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	- TWTF - -	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	(\$80.00)		0.00	NM			
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	(\$80.00)		0.00	NM			
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	(\$80.00)		0.00	NM			
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	(\$80.00)		0.00	NM			
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	\$325.00		0.00	NM			
Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	\$325.00		0.00	NM			
Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	\$325.00		0.00	NM			
Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		- TWThF - - - -	:30	\$325.00		0.00	NM			
Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]															
13	KSNV	09/25/12	09/28/12		CM	11am-12pm	- TWTF - -	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		(\$80.00)		0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		(\$80.00)		0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		(\$80.00)		0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		(\$80.00)		0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 13.2, 13.3, 13.1, 13.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 13.2, 13.3, 13.1, 13.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 13.2, 13.3, 13.1, 13.4															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 13.2, 13.3, 13.1, 13.4															
[Revised Rate to Reinstate]															
14	KSNV	09/25/12	09/28/12	Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$125.00	4	0.00	NM	4	\$1,700.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
See MG 14.5, 14.6, 14.7, 14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 14.2, 14.4, 14.1, 14.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 14.2, 14.4, 14.1, 14.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 14.2, 14.4, 14.1, 14.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
Ⓜ MG for 14.2, 14.4, 14.1, 14.3															
[Revised Rate to Reinstate]															
15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	- TWTF - -	:30	4	\$100.00	3	0.00	NM	4	\$1,300.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		(\$100.00)		0.00	NM		
		See MG 15.5, 15.6, 15.7, 15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		(\$100.00)		0.00	NM		
		See MG 15.5, 15.6, 15.7, 15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		(\$100.00)		0.00	NM		
		See MG 15.5, 15.6, 15.7, 15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		(\$100.00)		0.00	NM		
		See MG 15.5, 15.6, 15.7, 15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ	MG for 15.2, 15.1, 15.4, 15.3 [Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ	MG for 15.2, 15.1, 15.4, 15.3 [Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ	MG for 15.2, 15.1, 15.4, 15.3 [Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	- TWThF - - - -	:30		\$325.00		0.00	NM		
	Ⓜ	MG for 15.2, 15.1, 15.4, 15.3 [Revised Rate to Reinstate]													
16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	- TWTF - -	:30	4	\$125.00	4	0.00	NM	4	\$1,700.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
		See MG 16.5, 16.6, 16.7, 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
		See MG 16.5, 16.6, 16.7, 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
		See MG 16.5, 16.6, 16.7, 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		(\$125.00)		0.00	NM		
		See MG 16.5, 16.6, 16.7, 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
	Ⓜ	MG for 16.2, 16.4, 16.3, 16.1 [Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
	Ⓜ	MG for 16.2, 16.4, 16.3, 16.1 [Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
	Ⓜ	MG for 16.2, 16.4, 16.3, 16.1 [Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	- TWThF - - - -	:30		\$425.00		0.00	NM		
	Ⓜ	MG for 16.2, 16.4, 16.3, 16.1 [Revised Rate to Reinstate]													
17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	- TWTF - -	:30	4	\$85.00	4	0.00	NM	4	\$1,300.00
The Doctors															
DRS															

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	- TWTF - -	:30	4	\$85.00	4	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4				\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	- TWThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1 [Revised Rate to Reinstate]															
18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4				\$450.00		0.00			
19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	- TWTF - -	:30	4	\$145.00	4	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		4				\$145.00		0.00			

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	- TWTF - -	:30	4	\$145.00	4	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P- TWThF- - - -	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	- TWTF - -	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$700.00		0.00						
21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$1,000.00		0.00						
22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	- - - - - S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S-	1		\$650.00		0.00						
23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	- - - - - S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- - - - - S	1		\$900.00		0.00						
24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- TWTF - -	:30	4	\$230.00	4	0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF - -	4		\$230.00		0.00						

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- TWTF- -	:30	4	\$230.00	4	0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF- -	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- TWTF- -	:30	4	\$230.00	4	0.00	NM	4	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF- -	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	(\$230.00)	0.00	NM					
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		- TWThF- - - -	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
26	KSNV	09/25/12	09/28/12		CM	730-758pm	- TWTF- -	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				FacetoFace/Ralston Rept											
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	- TWThF----	:30		\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				SAT/ Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$500.00		0.00					
29	KSNV	09/29/12	09/29/12	Vegas Inc. CM		6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$375.00		0.00					
30	KSNV	09/28/12	09/28/12	Fri 10-11p CM		10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm											
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1		\$3,200.00		0.00					
31	KSNV	09/29/12	09/29/12	Sat PR 9-11p CM		9-11p	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
				Saturday Prime 9-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30		(\$1,200.00)	0.00	NM			
See MG 31.2															
[na golf]															
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30		(\$1,200.00)	0.00	NM			
Ⓜ See MG 31.3															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	-----Sa--	:30		\$1,300.00	0.00	NM			
Ⓜ MG for 31.2 09/29															
[inv code]															
32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA CM		1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game											
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1		\$2,400.00		0.00					

Order / Rev:	104994
Alt Order #:	06837955
Flight Dates:	09/25/12 - 10/01/12

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	NFL Pre-Game / FNA			1p-530pm	-----Su	:30		(\$2,400.00)		0.00	NM		
See MG 32.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/30/12-09/30/12	NFL Pre-Game / FNA			1p-530pm	-----Su	:30		\$2,400.00		0.00	NM		
Ⓜ MG for 32.1 09/30															
[Revised Rate to Reinstate]															
33	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sat PR 10-11p			10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
See MG 33.2															
[INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29]															
2	KSNV	09/29/12-09/29/12	Sat PR 10-11p			10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
Ⓜ See MG 33.3															
[PGM CHG = SAT 9-11PM]															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	(10:00 PM-11:00- -----Sa--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 33.2 09/29															
[INV CODE]															
34	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$2,400.00		0.00			
35	KSNV	09/30/12	09/30/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$10,000.00		0.00			
36	KSNV	09/25/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F News 3 at Eleven			11pm-1135pm	-TWThF----	:30		(\$255.00)		0.00	NM		
See MG 36.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F News 3 at Eleven			11pm-1135pm	-TWThF----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 36.1 09/26															
[Revised Rate to Reinstate]															
37	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.00	4	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		(\$225.00)		0.00	NM		
See MG 37.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/29/12-09/29/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 37.1 09/29															
[Revised Rate to Reinstate]															

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 39.3 09/25															
[Revised Rate to Reinstate]															
40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$750.00		0.00			
42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		(\$700.00)		0.00	NM		
See MG 43.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 43.1 10/01															
[Revised Rate to Reinstate]															
44	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Today Show		658a-9am		M-----	:30		(\$900.00)		0.00	NM		
See MG 44.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	Today Show		658a-9am		M-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 44.1 10/01															
[Revised Rate to Reinstate]															
45	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd Hr	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		(\$425.00)		0.00	NM		
See MG 45.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 45.1 10/01															
[Revised Rate to Reinstate]															
46	KSNV	10/01/12	10/01/12	M-F Today Show III 4th Hr	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		(\$325.00)		0.00	NM		
See MG 46.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 46.1 10/01															
[Revised Rate to Reinstate]															
47	KSNV	10/01/12	10/01/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
48	KSNV	10/01/12	10/01/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
49	KSNV	10/01/12	10/01/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
AGENDA															

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00		
AGENDA																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00					
50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00		
DAYS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00					
51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00		
DRS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00					
52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00		
PHIL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00					
53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$725.00		0.00					
54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00					
55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00					
56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00		
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM				
See MG 56.2																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM				
Ⓜ MG for 56.1 10/01																	
[Revised Rate to Reinstate]																	
57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00		
WHEEL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM				
See MG 57.2																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM				
Ⓜ MG for 57.1 10/01																	
[Revised Rate to Reinstate]																	
58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00		

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$900.00		0.00			
59	KSNV	10/01/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 59.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 59.1 10/01 [Revised Rate to Reinstate]															
60	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	M-----	:30		(\$250.00)		0.00	NM		
See MG 60.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon		1237a-136am	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 60.1 10/01 [Revised Rate to Reinstate]															
61	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p		8-10pm	M-----	:30		(\$4,000.00)		0.00	NM		
See MG 61.2 [na]															
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p		8-10pm	M-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 61.1 10/01 [Revised Rate to Reinstate]															
62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$100.00		0.00			
N63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-----Su	:30		(\$1,200.00)		0.00	NM		
Credited [credit - mg on 6863795]															
64	KSNV	09/29/12	09/29/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$100.00		0.00			
65	KSNV	10/01/12	10/01/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$45.00		0.00			
66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00

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Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
66	KSNV	10/01/12	10/01/12	Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
Mad Money AN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$30.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mad Money AN	3:00-4:00am		M-----	:30		\$30.00		0.00	NM		
													Totals	120	\$93,850.00